Diagnostic and Therapeutic Advances in Cardiovascular Disease

APRIL 11, 2015
MARRIOTT SAWGRASS HOTEL • PONTE VEDRA BEACH, FLORIDA

Earn Continuing CME credits and CEU credits!

To register visit www.pvcardiacsymposium.com
The 12th Annual Ponte Vedra Cardiovascular Symposium is presented by the North Florida Cardiovascular Education Foundation (a Florida 501-c3 Non-Profit Medical Education Foundation) for the principal purpose of providing the highest quality of evidence based scientific information in Clinical Cardiology. The 12th Annual Symposium will maintain the highest standards established by our eleven previous symposiums and will offer the highest quality professional education that is immediately applicable to improve patient care in a form that promotes active interaction between the attendee and the expert faculty in a CME environment that is free of commercial bias.

Our Symposium makes frequent use of case presentations. All presenters will integrate the latest guidelines and most recent clinical trial data within their presentation. Areas of controversies and divergent opinions will be highlighted during the panel discussions. We are especially proud that the Florida Chapter of the American College of Cardiology as well as the American College of Cardiology Foundation will be partnering with us in co-sponsorship of our 12th Annual Symposium. Dr. Richard Chazal, Vice President of the American College of Cardiology, will be the featured speaker.

**PROGRAM OBJECTIVES**

**PREVENTIVE CARDIOLOGY: PATIENT OR POPULATION CONTROLLED?**

**REVIEW** the current ACC/AHA clinical guidelines in patients with hyperlipidemia and hypertension. **DEMONSTRATE** an increased understanding of the important role of prevention and the clinical application of the revised cholesterol guidelines.

**PERFORMANCE METRICS IN CARDIOVASCULAR CARE: FROM QUANTITY TO QUALITY**

**REVIEW** the information from recent published studies on appropriate use criteria in imaging diagnostic methods. **DEVELOP** a conceptual understanding of the role of large data gathering institutions on the current and future practice of cardiology.

**NEW TECHNOLOGY: HYPE OR HOPE?**

**REVIEW** the contribution of high tech in the areas of cardiovascular imaging and interventional cardiology. **DEMONSTRATE** a knowledge of the real-world clinical application of some of these high tech options, and the cost basis for selective application to specific patient subsets.

**CARDIOLOGY WITHOUT HEART: DISEASES OF THE AORTA AND PERIPHERAL ARTERIES**

**REVIEW** the recently revised guidelines on Peripheral Vascular Intervention. **CONTRAST** the goals for treatment and methods of intervention in patients with aorta-iliac disease (above the belt) vs. the femoral-popliteal disease (below the belt).

**Who Should Attend?**

- Clinical Cardiologists
- Interventional Cardiologists
- Electrophysiologists
- Cardiovascular Surgeons
- Internists
- Primary Care Specialists with interest in cardiovascular disease
- Cardiovascular Healthcare Associates (ARNP, RN, PA’s, Technicians)
CONFERENCE LOCATION
The Symposium will be held at the Marriott Sawgrass Hotel and Convention Center in Ponte Vedra Beach, Florida.

Discover the Sawgrass Marriott Hotel and Convention Center, where exclusive access to the celebrated THE PLAYERS Stadium Course at TPC Sawgrass is but one facet of this emerald gem. Showcasing a breathtaking natural setting where brilliant sunshine warms a gleaming beach and moss-draped oaks and magnolias frame impossibly blue lagoons this Florida resort hotel is the quintessential retreat.

Located adjacent to the hotel is the TPC Sawgrass Complex, home of the National Headquarters of the PGA Tour and the renowned TPC Stadium Course and TPC Valley Course, both annual venues for PGA Tour events.

In addition to golf, Ponte Vedra Beach offers the best of pristine North Florida including excellent tennis facilities, an outstanding new Spa at the Marriott Sawgrass and miles of beautiful, uncrowded beaches. Historic St. Augustine Beach is only a few miles south of the Marriott Hotel and offers a wide array of activities and beautiful beach access.

CME CREDITS
This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education. AMA PRA Category 1 Credits™ as well as CE credits for this Cardiovascular Program are pending approval with Memorial Hospital Jacksonville.

2015 INDUSTRY COLLEAGUES
The North Florida Cardiovascular Education Foundation is funded in part by unrestricted education grants from various local area hospitals and supportive industry-related companies.

We are especially grateful to Baptist Medical Center, Flagler Hospital, Mayo Clinic, Memorial Hospital Jacksonville, Orange Park Medical Center, and St. Vincent’s Medical Center. Our local hospitals have been strong contributors to our efforts over the past eleven years, and we truly are indebted to them for their unfailing support.

We also acknowledge with gratitude the many fine companies who provide unrestricted grants so that we may carry on the work of providing exceptional cardiovascular Continuing Medical Education to our community. A complete list of commercial support and contributors will be published in our 2015 Syllabus.

Additionally, we appreciate the many outstanding companies who have partnered with us by Exhibiting at our Symposium Event. They also are a critical part of the success of our Symposium program. Those companies wishing to participate in our Exhibitor Program during the April 11, 2015 Symposium should contact Dr. Praveen Kanaparti at 904-399-1171 or e-mail jbpvcv@yahoo.com

Disclosure: All Faculty participating in continuing medical education activities sponsored by Memorial Hospital are required to disclose to the audience whether or not they do or do not have any real or apparent conflict(s) of interest or other relationships to the content of their presentation.

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**SCHEDULE**

**SATURDAY  APRIL 11, 2015**

*All sessions will be conducted in the Champions Classroom at the Marriott Sawgrass Hotel.*

### Registration and Breakfast
- **7:00 AM – 8:15 AM**

### Welcome
- **8:15 AM – 8:30 AM**

### PREVENTIVE CARDIOLOGY: PATIENT OR POPULATION CENTERED?
- **Introduction of Speakers and Case Presentation**
  - **8:30 AM**

- **Erminia Guarneri, MD**
  - **Customized: Integrative Medicine- Whole Patient Approach**
  - **8:40 AM**
  - **To Preventing Cardiovascular Disease**

- **Jennifer Robinson, MD**
  - **Standardized: Implementing Cholesterol Guidelines**
  - **9:10 AM**
  - **For Cardiovascular Primary Prevention**

- **Panel Discussion**
  - **9:40 AM**

- **BREAK**
  - **10:00 AM**

### PERFORMANCE METRICS IN CARDIOVASCULAR CARE: FROM QUANTITY TO QUALITY
- **Introduction of Speakers and Case Presentation**
  - **10:30 AM**

- **Manesh Patel, MD**
  - **Appropriate Use Criteria For Imaging**
  - **10:40 AM**

- **Ralph Brindis, MD**
  - **Big Data Is Watching You**
  - **11:10 AM**

- **Panel Discussion**
  - **11:40 AM**

- **Rick Chazal, MD**
  - **LUNCH AND PRESENTATION**
  - **12:15 PM**

- **President-Elect**
  - **American College of Cardiology Update**

### NEW TECHNOLOGY: HYPE OR HOPE?
- **Introduction of Speakers and Case Presentation**
  - **1:30 PM**

- **Robert Bonow, MD**
  - **High Tech Cardiovascular Imaging**
  - **1:40 PM**

- **Habib Samady, MD**
  - **High Tech Interventional Cardiology**
  - **2:10 PM**

- **Panel Discussion**
  - **2:40 PM**

- **BREAK**
  - **3:00 PM**

### CARDIOLOGY WITHOUT HEART: DISEASES OF THE AORTA AND PERIPHERAL ARTERIES
- **Introduction of Speakers and Case Presentation**
  - **3:30 PM**

- **Gilbert Upchurch, Jr., MD**
  - **State of The Art Aortic and PAD – Above The Belt**
  - **3:40 PM**

- **William Gray, MD**
  - **State of The Art PAD – Below The Belt**
  - **4:10 PM**

- **Panel Discussion**
  - **4:40 PM**

- **RECEPTION FOR ALL ATTENDEES**
  - **5:00 PM**
FACULTY LISTING

Robert O. Bonow, MD, MS
Professor of Medicine
Northwest University
Feinberg School of Medicine
Chicago, IL

Ralph G. Brindis, MD, MPH, MACC
Clinical Professor of Medicine
Department of Medicine
University of California
San Francisco, CA

Richard A. Chazal, MD, FACC
President-Elect – American College of Cardiology
and
Medical Director
Heart and Vascular Institute
Lee Memorial Health System
Fort Meyers, FL

William A. Gray, MD, FACC
Assistant Professor of Clinical Medicine
Columbia University College of Physicians
And Surgeons
New York, NY

Robert D. Chazal, MD, FACC
Assistant Professor – University of Florida
President-Elect – American College of Cardiology

Erminia M. Guarneri, MD, FACC
Medical Director
Scripps Center for Integrated Medicine
La Jolla, CA

Manesh R. Patel, MD, FACC
Associate Professor of Medicine
Duke University Hospital
Durham, NC

Jennifer G. Robinson, MD, MPH
Professor
Department of Epidemiology & Medicine
University of Iowa
Iowa City, IA

Habib Samady, MD, FACC
Professor of Medicine
Emory University
Atlanta, GA

Gilbert R. Upchurch, MD
Professor of Surgery
University of Virginia Medical Center
Charlottesville, VA

Symposium Co-Directors

Parag Patel, MD, FACC
Joel Schrank, MD, FACC

Luncheon Presentation:
ACC – Update and Strategic Plan

Dr. Richard Chazal, MD, FACC
Assistant Professor – University of Florida
President-Elect – American College of Cardiology

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RECEPTION FOLLOWING THE DAY’S PROGRAM – PLEASE JOIN US

We are planning an awesome reception at the end of our program to provide ample time for attendees to mingle with their peers and faculty presenters. Plan to stay an hour or two after the program to enjoy this special event!

REGISTER AT WWW.PVCARDIACSYSMPOSIUM.COM
AND MAKE YOUR MARRIOTT HOTEL RESERVATION EARLY!

The Marriott Sawgrass Hotel in Ponte Vedra is the host site for the 12th Annual Ponte Vedra Cardiovascular Symposium

Discover Sawgrass Marriott Hotel and Convention Center with its exclusive access to the celebrated The PLAYERS STADIUM COURSE at TPC Sawgrass. Bring your family and enjoy the many hotel amenities and beautiful beaches! To insure room availability, please make your reservation as soon as possible.

To secure your room at the Marriott please do one of the following:

1) Reserve your room online while you are registering for our symposium.

2) Call the Reservation Office at 904-285-777 or 800-457-4653. To insure you receive the $219 Symposium rate, please state you are attending our program when making your reservation.

3) Attendees can also book online by going to www.sawgrassmarriott.com.

Other nearby Ponte Vedra Beach hotels include: Hilton Garden Inn (within walking distance of the Marriott Sawgrass Hotel) and the Ponte Vedra Hampton Inn. In addition oceanfront resorts include: Ponte Vedra Inn and Resort, and the Ponte Vedra Lodge. Jacksonville International Airport is approximately 45 minutes from the Marriott Sawgrass Hotel and Convention Center.
REGISTRATION FORM

Last Name ____________________________________________________________
First Name __________________________________________________________
(as you wish it to appear on a badge)

☐ MD  ☐ DO  ☐ PhD  ☐ ARNP  ☐ RN  ☐ PharmD  ☐ PA _________
☐ Technician/Technologist  ☐ Other _______________(Title)

Address _____________________________________________________________
City ___________________________State ____ Zip Code ________________
Office Phone ______________________ Fax ___________________________
E-mail______________________________________________________________
(Please provide e-mail address so we can provide you with an electronic confirmation of your payment.)

Registration Fees
Please check your tuition category.
☐ Physician  ☐ $200
PA Name and Title registering with physician at no charge:
__________________________________________________________________

OR ARNP Name and Title registering with physician at no charge:
____________________________________________________________________

☐ PhD  ☐ ARPN  ☐ $200
☐ Fellow in Training / Resident  ☐ $ 50
☐ PA  ☐ $100
☐ PharmD  ☐ $100
☐ RN  ☐ $ 50
☐ Technician / Technologist  ☐ $ 50
If PA or ARNP, License Number:_____________________________________

Payment information must accompany registration.
☐ I am enclosing a check in the amount of $___________________________
☐ Visa  ☐ MasterCard  ☐ AmEx      (No other cards accepted.)
Credit Card Number _________________________________________________
Exp. Date __________________ Three digit security code __________________
Cardholder’s Name _________________________________________________
Cardholder’s Billing Address  ☐ Same as address above
Cardholder’s Street Address __________________________________________
Cardholder’s City ______________________ State ____ Zip Code __________
Cardholder’s Daytime Phone Number _________________________________

Questions?
Contact Joan Buback, Event Planner, North Florida Cardiovascular Education Foundation
Call 727-512-9864 or email jbpvcv@yahoo.com

Cancellations
Cancellation or substitution is allowed if notice is received by April 1, 2015. A fee of $50 will be subtracted from registration refunds to cover our registration processing and cancellation costs.
In the unlikely event that the program is cancelled, Florida Cardiovascular Education Foundation will refund the registration fee in full, but is not responsible for any travel or hotel costs that may be incurred.

Special Needs
We encourage participation by all individuals. If you have special needs, advance notification of your requirements will help us better serve you. If you need accessible accommodations, have special dietary needs, or require other special accommodations, please advise us in writing, or contact Joan Buback at 727-512-9864 at least three weeks before the program.

3 Easy Ways to Register
Please use ONE of these methods:

SECURE ONLINE REGISTRATION
www.pvcardiacsymposium.com

IF PAYING BY CHECK, MAIL THIS FORM WITH PAYMENT TO:
Attn: Lisa Renhack
LBA Certified Public Accountants
for North Florida Cardiovascular Education Foundation
501 Riverside Avenue, Suite 800
Jacksonville, FL 32202

FAX THIS FORM TO: 866-213-3626

Please Note: We are hosting a reception for all attendees immediately following our afternoon program. Please plan on attending!
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Join us in Ponte Vedra Beach on April 11, 2015